

Press Release

Mike Wells approved as Group CEO of Athora

Athora's recent leadership appointments confirmed

Pembroke, Bermuda, 9 September 2022 - Athora Holding Ltd. ("Athora" or "the Group"), a leading European savings and retirement services group, has today confirmed the appointment of Mike Wells as Group Chief Executive Officer. This follows the receipt of regulatory approvals.

Mr Wells is a seasoned leader in global insurance having spent 26 years at Prudential plc, including seven years as CEO. As CEO, Mr Wells delivered meaningful shareholder value through executing two strategic demergers, accelerating the development of an Asian shareholder base through a successful equity issuance on the Hong Kong Stock Exchange and transitioning the company into an Asian and African focused life and health insurer.

Ward Bobitz is also confirmed as Group General Counsel following the receipt of regulatory approvals. Mr Bobitz has three decades of international legal experience including 25 years at Genworth Financial, Inc., a Fortune 500, NYSE-listed global insurance group, where he was most recently Executive Vice President and General Counsel.

Following receipt of these regulatory approvals, Mr Wells and Mr Bobitz join Athora's Group Management Executive Committee with immediate effect.

For more information

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About Athora

Athora is a leading European savings and retirement services group. We concentrate on the large and attractive traditional life and pensions market, with an ambition to become a leading provider of guaranteed savings and pensions products in Europe. We serve the needs of individual and corporate customers who continue to demand products offering safety of returns, and also provide innovative M&A and reinsurance solutions to other insurers seeking to enhance their capital position or enact strategic change. Athora's principal subsidiaries are Athora Netherlands N.V. (Amstelveen,

Netherlands), Athora Belgium N.V./S.A. (Brussels), Athora Lebensversicherung AG (Wiesbaden, Germany), Amissima Vita S.p.A (Italy) and Athora Life Re Ltd. (Bermuda). Our acquisitions of closed book portfolios from NN Belgium and AXA Germany are expected to complete in 2022 and 2023 respectively, subject to applicable regulatory clearances. Including the proposed portfolio transfers with AXA Germany and NN Belgium, the Athora Group will employ some 2,000 staff and have over 3 million customers with Assets under Administration of €96bn (proforma AuA based on HY22 results and including Amissima and both proposed portfolio transfers (subject to regulatory approvals)).

For more information, please visit: www.athora.com

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